



**ACS**  
Chemistry for Life®

AMERICAN CHEMICAL SOCIETY

## American Chemical Society (ACS) Sponsored Workshop on **Effective Science Communication**

16<sup>th</sup> Dec, 2017

organized by

**Department of Pharmaceutical Sciences**

Shalom Institute of Health and Allied Sciences  
Sam Higginbottom University of Agriculture, Technology and Sciences  
Allahabad, India



### About ACS

The American Chemical Society (ACS) is the world's largest scientific society by membership based in the United States that supports scientific inquiry in the field of chemistry. It publishes numerous scientific journals and databases, convenes major research conferences and provides educational, science policy and career programs in chemistry.

ACS also play a leadership role in educating and communicating with public policy makers and the general public about the importance of chemistry in our lives.

### SUB-THEME

- ABCs of communicating science with public
- Publishing research
- Grant Writing

### About workshop

Science is an ever-changing field and each day new breakthrough discoveries are reported, both in basic and translational science. Thus, it's imperative not only the public that must take interest in science, but science that must try to make itself interesting to the public for their wider engagement. The workshop is designed to impart knowledge to upgrade professional skills in manuscript writing, grant writing and research ethics.

The modules include expert talks, panel discussion, hands-on exercises, case studies and are aimed at stimulating intense discussions among the participants. The goal of the workshop is to provide overview of tools of communication to convey scientific concepts beyond disciplines to improve connection with a variety of audiences in public and professional interactions.

The workshop also aims to translate scientific work into compelling and readily understandable everyday language that will engage the public and help them to appreciate science

### REGISTRATION FEE

Delegate Category	Fees (INR)
Undergraduate Students	300
Post graduate students Research scholars and Faculty members	500

- NOTE** • Delegates have to report to the venue by 9:00 am
- No spot registration
  - Lunch included

*Last Date of Registration: 10<sup>th</sup> December, 2017*

### Quiz Competition

Quiz competition on the sub-themes of this workshop and general science. Prizes will be distributed to outstanding participants.

**Address for correspondence**

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Convenor

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